BRITTANY MAZZURCO MUSCATO

SUMMARY

Energetic and inquisitive housing policy researcher with excellent project management, communication, and data visualization skills.

Motivating and engaging economics and data methods instructor driven to help policy students develop stronger critical thinking and quantitative reasoning skills.

KEY SKILLS

✎ Academic Writing and Policy Analysis

🗪 Project Management

🎙 Public Speaking, Online Instruction, and Teaching

💻 Tableau, STATA, R, Python, and HTML/CSS

✐ Marketing and Communications

🖼 Adobe Creative Suite

CONTACT

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Apartment 10
New York, NY 10024

☎ 484.636.6729

✉ bam396@nyu.edu

💻 brittanymuscato.com

References available upon request.

PROFESSIONAL EXPERIENCE

ADJUNCT PROFESSOR AND TEACHING COLLEAGUE   2019–present
NYU Robert F. Wagner Graduate School of Public Service, New York, New York

Leads four separate graduate courses, focused in quantitative analysis in public policy:

- **Data Visualization and Storytelling** (Adjunct Professor, Fall 2020-present),
- **Introduction to Public Policy** (Teaching Colleague, Spring 2018–Fall 2019),
- **Microeconomics** (Teaching Colleague, Fall 2020), and
- **Public Economics** (Teaching Colleague, Fall 2019–present).

SENIOR ASSOCIATE, ECONOMIC JUSTICE   2021–present
ideas42, New York, New York

- **Research and evaluation: L**eads primary and secondary research; oversees intervention design, implementation, monitoring, and impact evaluation work
- **Project management:** Manages field projects
- **Marketing and communications:** Develops to grant proposals, policy papers, and other external communications
- **Management:** Supervises and mentors more junior staff
- **Strategy:** Develops full-scale project plans, structure and timelines; participates in internal strategic projects

RESEARCH SCHOLAR, EDUCATION & TRAINING   2019–present
New York University's Furman Center for Real Estate and Urban Policy, New York, New York

- **Professional education and training**: Manages two Peer City Learning Networks, which convene monthly meetings with housing professionals from 17 cities across the United States. Harvests and synthesizes Network learnings to inform the development and refinement of resources made broadly available through LocalHousingSolutions.org (LHS) and other channels. Develops and manages the Center's virtual policy training projects.
- **Project management**: Leads the production of LHS policy content and new learning and technical assistance initiatives. Oversees the development and execution of grant proposals, deliverables, and reporting.
- **Policy analysis**: Composes policy briefs, case studies, and learning resources for policymakers; conducts policy scans and literature reviews.
- **Data**: Utilizes Census data to create cross-city comparisons of housing and economic conditions, conducts statistical analysis of the Center's marketing analytics, develops data-informed reports and visualizations.
- **Management**: Manages a team of seven graduate research assistants and two policy fellows.
- Other positions held: Graduate Research Assistant (2019–2020).

OWNER & DIGITAL MARKETING CONSULTANT   2016–2019
The Barketing Department, LLC. [Primary client: Humane Society of Broward County (HSBC)]

- **Strategy**: Created and implemented data-driven content marketing campaigns, CPC advertising, search engine optimization, social media marketing, and email campaigns for client roster.
- **Data analytics**: Developed, analyzed, and reported marketing metrics to track clients' campaign efforts; created monthly analytics presentations.

BRITTANY MAZZURCO MUSCATO

HONORS & AWARDS

Sterling D Spero Prize, 2020
For exemplary long-form writing

Summa cum laude, 2013

Board of Governors
Scholarship, 2009 – 2013
*Full academic scholarship
awarded for high school
academic achievement*

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PROFESSIONAL EXPERIENCE (continued)

PUBLIC AND MEDIA RELATIONS MANAGER   2013–2016
Florida Grand Opera, Miami, Florida

- **Public Relations**: Drafted and distributed media releases; secured story placements with influential publications, newsletters, TV networks; arranged media attendance at performances and events.
- **Marketing**: Developed and implemented digital marketing and social media strategies to increase patron engagement and participation.
- **Management**: Supervised Marketing, Public Relations, and Development interns and volunteers.

CAMPAIGNS MANAGER   2012–2014
Cyber PR, Broklyn, New York

- **Marketing analytics:** Implemented company-wide strategy for tracking and analyzing social media growth and engagement.

EDUCATION

M.P.A. PUBLIC POLICY ANALYSIS   2018–2020
New York University Wagner School of Public Service, New York, NY | GPA: 3.99

B.A. MUSIC BUSINESS AND TECHNOLOGY   2009–2013
Minor in Business Administration, Marketing; *summa cum laude*
Millersville University of Pennsylvania, Millersville, PA